**KF Mural Visual Art Homework Assignments**

1. **Due 12/20/2012** – Homework - *Press Release and Invitation for the Mural Unveiling and Presentation Ceremony* - For the Mural Unveiling Ceremony, design and create a press release announcing the mural creation process and it’s unveiling. Create an invitation to invite guests. The press release should be written in formal English using WORD to be used for any media outlet: TV, Radio, Internet, etc. The invitation may be designed in a media program or with any Web 2.0 Tool: Photoshop, Summopaint.com, or Word, just to name a few. Use the links below. You may start this homework anytime and turn it in earlier than it is due for extra credit. Make sure your documents, if not created in Word, are saved as PDF files so that I can open them. **(Use these links:** [**http://thepracticalartworld.com/2011/06/19/how-to-create-a-press-release-for-your-art-exhibition/**](http://thepracticalartworld.com/2011/06/19/how-to-create-a-press-release-for-your-art-exhibition/)**,** [**http://www.lightspacetime.com/art-blog/how-a-professional-art-press-release-should-look/**](http://www.lightspacetime.com/art-blog/how-a-professional-art-press-release-should-look/)**,** [**http://artmarketingsecrets.com/2009/09/3-examples-of-art-press-releases-that-get-attention.html**](http://artmarketingsecrets.com/2009/09/3-examples-of-art-press-releases-that-get-attention.html)

**Note:** The mural unveiling ceremony is more of an art exhibit, where we will have the mural covered and on the floor with pieces side by side. We will explain the process or show the PPT of the history of our Mural creation, then unveil it and present it to the City via the Mayor and to our school via Mr. Haggerty. People will mill around, talk, eat refreshments, listen to music, hear the ceremony, then probably go home. Now that you know what the ceremony is, and you already know all about what the mural is, you can use the links to study what a press release is and then create an invitation and a press release for this event. You get to make all the decisions about the details as part of the assignment (date, time, place, etc.) Follow the directions, read the articles and use them as resources, then create your two original documents and drop them in the box above. It is posted early for the overachievers in all three of my classes. It has a due date posted and offers extra credit for an early turn in.

1. **Due 1/4/2013** – Homework - *Guest List, Refreshment Menu, and Program for the Mural Unveiling and Presentation Ceremony* - For the Mural Unveiling Ceremony, design and create the following: a formal guest list including school and community members; a menu of refreshments; and a program for the ceremony. The guest list and refreshment menu may be created in WORD. The Program may be designed in a media program or with any Web 2.0 Tool: Photoshop, Summopaint.com, or Word, just to name a few. Use the links below. You may start this homework anytime and turn it in earlier than it is due for extra credit. Make sure your documents, if not created in Word, are saved as PDF files so that I can open them. **(Use this link:** <http://www.artbusiness.com/openingtips.html>**)**

* **EXTRA CREDIT Option:** *Plan the Mural Unveiling and Presentation Ceremony*. Plan the Mural Unveiling and Presentation Ceremony. Decide on date, time, place, admission/fundraiser, tickets, photographer, music, work shifts, set-up, selling tickets, and clean-up, along with any other ideas you may have. Write this up as a description in WORD. Describe the following: the admission price or how this event will be a fundraiser, music played in the background, what the photographer will do and his/her shift time, what needs to be accomplished during set-up and clean-up, and how tickets will be sold. Design a ticket for this event. Type up a schedule for work shifts and what is to be done in each shift by each person working in what areas or jobs. Include these items with your assignments in #2 for extra credit.

You may start this homework anytime and turn it in earlier than it is due for extra credit. Make sure your documents, if not created in Word, are saved as PDF files so that I can open them.

**Due 1/11/2013** – Homework - *Multimedia Presentation of the Mural Creation Process* - For the Student Body Presentation, design and create a Power Point, Prezi, or other teacher approved Multimedia presentation on the mural creation process from start to finish. Include: research, sketching, enlarging the sketch onto canvas, production of the Mixed Media Mural, the critique with Community artisans, and the Unveiling Ceremony.

You should have the following 17 or more slides:

1 - **Title slide** - Give the mural creation process the mural and this multimedia presentation, each, an innovative title. Leave a space for a photo of students working on the mural and the finished mural.

2 - **Mayor Chavonne's and Bruce Daw's visit to FTS** - Leave a space for my video of this event and write a short narrative describing the event.

3 - **Research Field trip to downtown historic Fayetteville**. List places we visited: FILI Museum, outside of Hay Street Methodist Church, Hay Street building tops and architecture, Tavern - first house on Cool Springs Street, Park on Cool Springs Street - (Name?), AME Zion Church on Cool Spring Street, and Graveyard. List these locations, include one photo and write a short narrative describing the event.

4, 5, 6 - **Three pages of your photos from these field trip locations and students working on sketches with photos labeled.** Write a short narrative describing the event.

7 - **Research Field Trip to Transportation Museum, Transportation Museum Annex, and Airborne Special Operations Museum.** List these locations, include one photo and write a short narrative describing the event.

8, 9, 10 - **Three pages of your photos from these field trip locations and students working on sketches with photos labeled.**

11, 12 - **Photos of your sketches, 3 panel mural drawing, and of students sketching in the classroom.** (You can stage these if you do not have any.) Describe the how the research process helped you complete your sketches and drawings.

13 - **Students working on the mural and individual artwork** - Leave space for photos of students working on mural and on individual artwork. Write a short narrative describing the process.

14 – **Local Community Artisan Critique of the Mural** - Leave space for photos of this event. Write a short narrative describing the event.

15 – **Student Body Assembly on the** **Creation of the Mural Process Presentation** - Leave space for photos of this event. Write a short narrative describing the event.

16 – **Mural Unveiling Ceremony and Student Art Show** - Leave a space for photos of the finished mural being unveiled at the ceremony along with pictures of the dignitaries attending and looking at student work. Condense your press release narrative for this writing.

17 - **Works Cited Page** - Cite your artwork and photos. If you did not take part in the field trip, then use your research from your alternate assignments and write full citations for each photo and narrative you use. These should already be in the assignment you turned in at that time.

\*\*\*Any other documents or events you wish to include will be extra credit points.

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* **EXTRA CREDIT Option:** *Design and create a formal credit line plaque and description of the mural and its artists*. Type this in WORD, cut out and mount on nice paper. Include this with your assignment in #3. Use the links below. You may start this homework anytime and turn it in earlier than it is due for extra credit. Make sure your documents, if not created in Word, are saved as PDF files so that I can open them. **(Use this link:** <http://wiki.answers.com/Q/What_is_an_art_credit_line>**)**

1. **Due 1/17/2013** – Homework - *Individual Written Mural Critique* – Write a formal critique of the Mural or your individual artwork about Fayetteville and FTS using Feldman’s Four Step Critique Process. Use the links below. You may start this homework anytime and turn it in earlier than it is due for extra credit. Make sure your documents, if not created in Word, are saved as PDF files so that I can open them. **(Use this links:** <http://prezi.com/9xc2hnxo-emu/art-criticism-the-feldman-model/>, <http://quizlet.com/7143555/art-criticism-flash-cards/>, <http://bellevuecollege.edu/artshum/materials/art/Tanzi/fall04/105/ARTcriticismfall04.htm>, to refresh your memory. Here is the document with the actual questions you need to answer: )